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ZIMMER+ROHDE

TRAVERS

NEW YORK

Spring
Summer
2021
"Tropica"



Lamp Fabric: Sanibel 44171 755
Pillow on Sofa left hand:
Sanibel 44171 755
Pillow: Sandy Lane 44179 485
Sanibel 44171 843
Tropica 44180 675
Ananas Embroidery 44172 425
Sofa Fabric: Key West 44177 775



Tropica

TROPICA ist wie eine frische Inselbrise, inspiriert vom Mehrlagen-Stil der Westindischen Inseln aus seiner Blütezeit im 19. und 20. Jahrhundert. Dieser englische Stil vereinte mühelos Zweckmäßigkeit mit Eleganz. Das luftige, sonnige Klima bot ein tropisches Umfeld, in dem lokale Materialien wie Rattan, Bambus und Teakholz in die Innenräume integriert wurden, um die exotischen Muster mit Abbildungen der einheimischen Flora und Fauna hervorzuheben. Der Held der Kollektion ist TROPICA, ein Bestseller-Druck von Travers, der 1997 erstmals auf den Markt kam und aus den Archiven wiederbelebt wurde. Die Kollektion ist nach diesem berühmten Druck benannt, der sich aus einzigartig maßstabsgetreuen Abbildungen tropischer Früchte und Bäumen zusammensetzt, die ursprünglich mit Tinte- und Tempera-Aquarell-Techniken von Hand gemalt wurden. FLORA PRINT ist ein weiteres Archivmuster mit dem Flair der Westindischen Inseln, das mit seinen eigenwilligen floralen Interpretationen unserem Travers-Erbe treu bleibt. SAINT KITTS und AMELIA sind weich fließende Gardinen, die jedem Raum eine gewisse Leichtigkeit verleihen. Diese Kollektion versetzt uns zurück in eine einfachere Zeit, frei von der Hektik unseres von Technologie bestimmten Alltags, in der man sich zurücklehnen und den Nachmittag genießen konnte.

TROPICA is a breath of fresh island air, inspired by the layered style of the West Indies at the height of the 19th and 20th centuries. This English style effortlessly combined practicality with elegance. The airy, sunny climates offered a tropical environment where local materials, such as rattan, bamboo and teak were woven into interior spaces to enhance the exotic patterns which illustrated indigenous flora and fauna. The hero of the collection is TROPICA, a bestselling Travers print first launched in 1997 that is newly revived from the archives. The collection is named for this celebrated print, composed of uniquely scaled tropical fruit and trees, originally hand painted with ink and tempera watercolor techniques. FLORA PRINT is another archival design with West Indies flair that stays true to our Travers heritage with its whimsical floral interpretations. SAINT KITTS and AMELIA are soft flowing sheers that will add lightness to any room. This collection takes us back to a simpler era free from the everyday hustle of technology; where you could sit back and laze away the afternoon.

Flora Print



With its whimsical floral interpretations, FLORA PRINT was deserving of a revival! Printed in England, the original fabric was beautifully preserved using a combination of traditional techniques and new advancements in digital printing. Best of all, we produced the original multicolor documentary colorway along with three additional new color combinations. This exotic print is sure to be a showstopper.

Sanibel: 44171 546
Neck roll: Palacio Velvet 44175 852
Key West: 44177 991
Key West: 44177 775
Key West: 44177 677
Key West: 44177 554
Key West: 44177 714
Key West: 44177 558

Sanibel

Upon discovering this print, a vision of cattails swaying in the breeze on Sanibel Island comes to mind. A lightweight linen cloth was specially selected to capture the movement of the cattails. Printed with the latest in digital technology, each of the four colors has an unexpected, subtle accent color that creates unique combinations. SANIBEL has a soft easy hand, and is finished to give added dimension and stability.



Curtain front: Amelia 44178 990, Curtain back: Sanibel 44171 546
Neck roll: Palacio Velvet 44175 852, Cover: Sandy Lane 44179 982



Pillow back to the front:
 Tropica 44180 675
 Sandy Lane 44179 485
 Sanibel 44171 843
 Ananas Embroidery 44172 425
 Sofa: Key West 44177 775



Ananas Embroidery 44172 586
 Border: Key West 44177 558
 Pillow: Flora Print 44174 654
 Lamp: Sanibel 44171 755



Ananas Embroidery

ANANAS EMBROIDERY
Traditionally recognized as a welcoming symbol, the pineapple conveys a sense of hospitality and warmth. Originally drawn by hand, ANANAS EMBROIDERY incorporates two vibrant viscose yarns on a blended cloth. The beauty of this embroidery is in the stitch technique. It uses the same yarn at varied thicknesses to create an illusion of depth and color. This playful embroidery comes in four sophisticated colors that perfectly capture the spirit of the West Indies.

Jacobean Vine

A contemporary take on the classic Tree of Life design, JACOBAN VINE was inspired by an original all over document that was reworked into a detailed multicolor climbing vine. The variety of stitches used combine the artistry of the traditional movement of curves with more modern abstract angular stitching, resulting in a modern interpretation of original seventeenth century Jacobean designs.





Saint Kitts 44173 992



Flora Print 44174 355



Ananas Embroidery 44172 557
 Flora Print 44174 355



Sandy Lane 44179 684



Curtain: Tropica 44180 474
Pillow: Ananas Embroidery 44172 893

MANY THANKS TO...

TRAVERS

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